



Kindly supported by the Bavarian State Ministry of Environment and Public Health
and the Department of Health and Environment of the City of Munich

Green Public Private Partnerships

– A Transatlantic Market of Ideas –

Nov 17 – The Big Picture

at Amerika Haus Munich, Karolinenplatz 3, 80333 München

- 13:00 Welcome Remarks
Consul General Conrad Tribble, U.S. Consulate General Munich
Dr. Raimund Lammersdorf, Bavarian-American Center at Amerika Haus Munich
- 13:30 Opening Remarks
Tammy Snyder Murphy, Climate Protection Action Fund (requested)
- 14:00 Impulse Lecture I: The European Approach – Focusing on Legal Norms (Weigand)
- 14:15 Impulse Lecture II: The U.S. Approach – Focusing on Incentives for Voluntary Action (Calhoun-Senghor)
- 14:30 Panel Discussion
Two Approaches – One Objective: Going Green (Weigand, Calhoun-Senghor, Lehmkühl)
- 15:15 *Coffee break*
- 15:30 Change Starts at Home: Regional Environmental Planning (Medearis)
- 16:30 From Regional to Global: Transatlantic Green Partnerships (Randolph)
- 17:30 End of first conference day
Reception

Nov 18 – Best Practices from the Field

at Hochschule München, Lothstr. 64, 80335 München, "Roter Würfel"

- 9:45 Welcome Remarks: Prof. Dr. Michael Kortstock, President, Hochschule München
- 10:00 NASA – a U.S. Public Sector Example (Leatherwood)
- 10:45 Siemens One – a German Private Sector Example (Miranda)
- 11:30 *Lunch break*
- 13:00 GE – a U.S. Private Sector Example (Härtel)
- 13:45 City of Munich – a German Public Sector Example (Urbainczyk)
- 14:30 *Coffee break*
- 15:00 Panel Discussion: Going Green – Overcoming the Bumps in the Road by Forging Partnerships (NASA, Siemens, City of Munich, GE)
- 15:45 Hochschule München – Shaping Green Entrepreneurs for the Future (Becker)
- 16:30 The View from Washington, D.C. – Video Conference with Keith Curtis, Senior Advisor, Office of International Operations, U.S. Department of Commerce
- 17:30 End of second conference day

Moderators

Dr. Jeanne Rubner, Foreign Desk,
Süddeutsche Zeitung

Consul Kathryn Crockart,
U.S. Consulate General Munich

Speakers

Dr. Matthias Weigand – Head of Division,
Cross-Sectoral Law, Bavarian State Ministry of
Environment and Public Health

Keith Calhoun-Senghor – Senior Counsel,
Fulbright & Jaworski

Moritz Lehmkühl – CEO, Climate Partner

Dale Medearis, Ph.D – Senior Environmental
Planner, Northern Virginia Regional Commission

Prof. John Randolph –
Environmental Planning, Virginia Tech

James Leatherwood – Director,
Environmental Management, NASA

Pedro Miranda – Corporate Vice President,
Siemens One

Dr. Carlos Härtel – Managing Director,
GE Global Research Center Europe

Dr. Gerhard Urbainczyk – Department of
Health and Environment, City of Munich

Prof. Dr. Gerd Becker – Director,
Laboratory for Solar Technology and
Electrical Power Engineering,
Hochschule München

Keith Curtis – Senior Advisor,
Office of International Operations,
U.S. Department of Commerce

For further information contact:

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Please register by fax or e-mail no later than November 10:

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